



**INTERNATIONAL TRAINING PROGRAMME**

**ON**

**ENTREPRENEURSHIP SKILLS FOR INNOVATORS  
FROM THE DEVELOPING COUNTRIES**

**CAIRO, EGYPT**

**23-25 OCTOBER 2019**



**6**

**معرض القاهرة  
الدولي السادس للابتكار  
6<sup>th</sup> Cairo International  
Exhibition of Innovation**

## INTRODUCTION:

Since last few decades, a lot of breakthroughs have taken place in the understanding of the relationship between innovation, entrepreneurship and economic progress. Innovation and entrepreneurship have become increasingly important worldwide, considering their positive impact on employment, productivity and economic growth. Thus, for an innovator to become a successful entrepreneur, it not only requires a set of technical skills, but also the combination of opportunities, capabilities and resources.

A successful innovator-entrepreneur should have managerial skills to utilize resources effectively; should be able to make appropriate feasibility analysis; and have skills in marketing, human resource management, financial management, manufacturing management and networking. Besides these, an innovator-entrepreneur should also be able to organize, manage and take the risk of adopting his innovation to start and run a business enterprise. Other entrepreneurial qualities such as business ethics, early enterprise management, corporate laws and regulations should also be imparted to a potential techno-entrepreneur.

Considering the need for capacity building in this area, the **Centre for Science & Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre)** and the **Academy of Scientific Research & Technology (ASRT), Egypt** jointly announce the organisation of a three day International Training Programme on “*Entrepreneurship Skills for Innovators from the Developing Countries*” in Cairo, Egypt during 23 - 25 October 2019.

## OBJECTIVES:

The training programme aims at the capacity building of the innovators, potential technopreneurs, scientists and policy makers from the Developing Countries on various entrepreneurship and leadership skills. The participants will also be benefited by the *6th Cairo International Exhibition of Innovation* which will be running parallel to this training programme.

## TOPICS TO BE COVERED:

Following key topics would be discussed during the Training Programme:

- ✓ Principles and practices of entrepreneurship
- ✓ Innovation and technology commercialisation
- ✓ The basics of identifying business opportunities
- ✓ Key drivers for start-ups
- ✓ Understanding the challenges and strategies for production, financing, organization, and implementation
- ✓ Mechanisms of marketing and sales
- ✓ Ability to secure funding for the business
- ✓ Preparation and presentation of business plans
- ✓ Risk assessment strategies for new entrepreneurs
- ✓ Laws related to innovation and Intellectual Property Rights (IPR)

## PROGRAMME:

A tentative programme of the event is given below:

Date	Programme			
	09.00-10.30	11.00-13.00	14.00-15.30	16.00-17.30
22 October 2019	Arrival of Delegates in Cairo, Egypt			
23 October 2019	Inauguration	Technical Session– I	Technical Sessions – II	
24 October 2019	Technical Sessions – III		Participate in the 6th Cairo International Exhibition of Innovation (CIEI-2019)*	
25 October 2019	Technical Session - IV		Concluding Session - Feedback and Distribution of Certificates	Participate in the 6th Cairo International Exhibition of Innovation (CIEI-2019)*
26 October 2019	Departure of Delegates*			

A detailed Session-wise Programme with names of speakers and title of the papers will be made available before the event.

\*The 6<sup>th</sup> edition of Cairo International Exhibition of Innovation (CIEI 2019) will be held on 24-25 October, 2019 parallel to the training workshop.

## VENUE:

The Workshop would be organized at the International Conference and Exhibition Centre, Cairo, Egypt.

## ABOUT THE ORGANISERS:

### NAM S&T CENTRE

The Centre for Science and Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre; [www.namstct.org](http://www.namstct.org)) is an inter-governmental organisation with a membership of 47 countries spread over Asia, Africa, Middle East and Latin America. The Centre was set up in 1989 in New Delhi, India to undertake a variety of programmes, including organisation of workshops, symposiums and training courses and implementation of collaborative projects. It also offers short-term *Research Fellowships* to scientists from developing countries in association with the *Centres of Excellence* in various countries. The Centre also brings out technical books and other scientific publications in different subjects of interest to developing countries. The Centre's activities provide opportunity for scientist-to-scientist contact and interactions; familiarising participants on the latest developments and techniques in the subject areas; identification of the requirements of training and expert assistance; locating technologies for transfer between the members and other developing countries, and dissemination of S&T information etc. In addition, the Centre encourages

Academic-R&D-Industry interactions in the developing countries through its NAM S&T-Industry Network.

## **ACADEMY OF SCIENTIFIC RESEARCH AND TECHNOLOGY**

The Academy of Scientific Research & Technology (ASRT, <http://www.asrt.sci.eg/>) is a non-profit organization, established in September 1971 by the Presidential Decree No. 2405 as the national authority responsible for Science & Technology in Egypt. In 1998, ASRT was reorganized by the Presidential Decree No. 377 that defined its mission, function and activities. ASRT is the Egyptian House of Expertise. It brings together outstanding Egyptian scientists and experts from universities, research institutions, private sector, NGOs, policymakers and prominent Egyptian scientists in Diaspora to deliberate on problems being faced by the country, propose and carry out scientific studies and create future strategic basic plans to tackle these problems. ASRT adopts a comprehensive plan for developing Egyptian S&T to support relevant national ministries and research institutions in creating an integrated system of scientific research together for increasing the number of trained scientists in Egypt, and giving science a leading role in the country's development and knowledge based economy. ASRT also promotes and encourages female and youth participation in S&T and scientific leadership.

## **PARTICIPANTS:**

Young innovators, entrepreneurs, scientists, engineers, government officials and policy makers engaged in the promotion and implementation of entrepreneurship development programmes from the developing countries are expected to participate in this programme. Persons in possession of inventions or patents which they are interested to commercialize are welcome to apply. The combination of participants from various developing countries will allow for exchange of knowledge, ideas and experiences as well as opportunities for networking and collaboration.

Preference will be given to those applicants who have innovative ideas/prototypes to display during the exhibition. Innovative ideas may be presented by the participants through posters and/or models of prototypes.

## **RESOURCE PERSONS:**

The resource persons for the Training Programme will comprise eminent experts and professionals in the relevant fields from Egypt and other countries.

## **SUBMISSION OF APPLICATION:**

Experts and scientists desirous of participating in the Training Programme, excepting those from Egypt, are required to submit their nomination form **electronically** directly to the NAM S&T Centre ([namstcentre@gmail.com](mailto:namstcentre@gmail.com)) as early as possible, latest by **Wednesday, 11<sup>th</sup> September 2019**.

**Applicants from Egypt** should however, submit their requests directly to the ASRT, Cairo.

The following documents must be submitted as e-mail attachments:

- i. Filled in Nomination Form (Blank form enclosed)
- ii. A short write up (**about 2 pages**) (**in MS Word format**) on the current status in your country on the subject of the programme, or on your idea, prototype or the product that you would like to display in the exhibition.

- iii. A short CV (**maximum two pages; in MS-Word format**) [Format **Enclosed**]
- iv. Copy of the relevant pages of the passport

**The documents at (ii) and (iii) above must compulsorily be in MS-Word Format; PDF or image files will not be accepted. Hard copies of the Nomination Form and the above attachments are NOT REQUIRED to be submitted.**

## **LOCAL HOSPITALITY AND TRAVEL:**

Local hospitality in Cairo, Egypt including accommodation, meals and local transport including airport transfers for the foreign participants sponsored by the NAM S&T Centre will be provided by the hosts, ASRT from **22<sup>nd</sup> October 2019 - Noon to 26<sup>th</sup> October 2019 - Noon** (i.e. from one day before to one day after the completion of the Programme). The participants are requested to book their flights accordingly; otherwise, they will have to make their own arrangements of stay beyond these dates.

## **FINANCIAL ARRANGEMENTS FOR TRAVEL:**

The financial terms and arrangements for international travel to be made by NAM S&T Centre for the foreign participants will be conveyed to individual applicants on receipt of the nomination form and other documents.

## **ENTRY FORMALITIES AND IMMIGRATION:**

Participants of the Workshop must be in possession of a current passport or any other internationally recognised travel document, which must have a period of validity of at least six months beyond the period of stay in Egypt and must be endorsed for travel to Egypt.

Participants should have a valid visa for entry into Egypt. The Egyptian diplomatic mission located in the country of the participant should be approached for obtaining an entry visa. For a large number of countries, however, online visa application is required. If required, the organisers will facilitate the issuance of visa by providing the participants with an official letter of invitation.

## **NOTE**

- ***The Governments/ Institutions of the selected participants will be required to bear the following costs:***
  - *All expenses in the home country incidental to travel abroad, including expenditure for passports and visa, required medical examinations, vaccinations and miscellaneous expenses such as internal travel to the airport of departure in the home country.*
  - *Salary and other related allowances for the participants during the period of the training programme.*
  - *Cost of medical insurance to cover the period of participation in the training programme.*
- ***The organisers of this programme will not assume responsibility for the following expenditure in connection with the participant's attendance in the programme:***

- *Expenses incurred with respect to any insurance, medical bills or hospitalisation fees.*
- *Compensation in the event of death, disability or illness of participants.*
- *Loss of personal belongings or compensation for damage caused to them by climatic or other conditions.*
- *Other costs, including airport tax and excess baggage.*

### **Contact Details**

#### **NAM S&T CENTRE**

**Dr. Amitava Bandopadhyay**

Director General

Centre for Science & Technology of the Non-Aligned and other Developing Countries (NAM S&T Centre)

Zone-6A, 2nd Floor, India Habitat Centre, Lodhi Road

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**E-mail:** [namstcentre@gmail.com](mailto:namstcentre@gmail.com), [namstct@bol.net.in](mailto:namstct@bol.net.in)

**Website:** <http://www.namstct.org>

#### **ASRT- ACADEMY OF SCIENTIFIC RESEARCH AND TECHNOLOGY**

**Ms. Abeer Attia**

Supervisor, the International Organizations and Technical Cooperation Department,  
The Scientific Relations

Academy of Scientific Research and Technology

Cairo, Egypt

**Tel:** +20227944351

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**Website:** [www.asrt.sci.eg](http://www.asrt.sci.eg)

**CENTRE FOR SCIENCE AND TECHNOLOGY  
OF THE NON-ALIGNED AND OTHER DEVELOPING COUNTRIES  
(NAM S&T CENTRE)**

**International Training Programme**

On

**ENTREPRENEURSHIP SKILLS FOR INNOVATORS  
FROM THE DEVELOPING COUNTRIES**

**CAIRO, EGYPT  
23-25 OCTOBER 2019**

**NOMINATION FORM**

Please affix your  
scanned  
photograph

*PLEASE TYPE OR USE BLOCK CAPITALS;  
NO COLUMN SHOULD BE LEFT BLANK)*

**SECTION -A**

(To be filled in by the nominee)

- 1 First Name (Prof/Dr/Mr/Mrs/Ms): ..... Last Name.....  
(As in Passport)
2. Father's/Spouse Name: .....
- 3 Designation (Position held): .....
4. Nationality: .....
- 5 Date of Birth: ..... Place of Birth (City) ..... (Country).....
- 6 Passport No: .....Place of issue: .....  
Date of Issue: ..... Valid up to: .....  
(Please attach copies of the relevant pages of your Passport)
- 7 Name of the Parent Institution (Employer): .....  
Full Address (Office): .....  
.....  
Phone: ..... Fax: .....  
E-mail: .....
- 8 Full Address (Home): .....  
.....  
Phone: ..... Mobile: .....  
Fax: ..... E-mail: .....

- 9 Educational Qualifications: Highest Degree. ....  
 Year of Award: ..... University: .....  
 Field of Study: .....
- 10 Brief Curriculum Vitae (CV): .....  
**(Maximum two pages, in MS Word; to be attached on separate sheets per attached format)**
- 11 Abstract of your paper to be published subsequently.  
**(About 1-2 pages, in MS Word; to be attached on separate sheet)**
- 12 What in your opinion qualifies you for participation in this training programme?  
 (To be attached on separate sheet)

Date: .....

Signature: .....

## **SECTION –B**

### **ENDORSEMENT BY NOMINATING AUTHORITY**

(The Applicant in a member country of the NAM S&T Centre must get the Nomination Form endorsed by the Focal Point of the Centre in his/her country, *if he/she wishes to take advantages extended to the official nominee of the country.* For the list of member countries and names/addresses of the Focal Points please visit the Centre's website [www.namstct.org](http://www.namstct.org).)

Signature: .....

Name (in full): .....

Designation: .....

Date: .....

**SEAL**

### **Enclosures;**

1. Scanned copies of the relevant pages of the nominee's Passport
2. Brief CV (maximum two pages, as per **attached** format; **in MS Word**)
3. Abstract of Paper to be published subsequently (about 1-2 pages, **in MS Word**)
4. A statement on what qualifies you for participation in this training programme.



**Centre for Science and Technology of the Non-Aligned and Other  
Developing Countries (NAM S&T Centre)**

**India Habitat Centre, Lodhi Road  
New Delhi, India**

**Curriculum Vitae**

**1. Personal Details:**

**Name:**(Prof./Dr./Mr./Mrs./Ms.)

**Designation:**Position Title

**Present Employer:**Full Address (Office)

**City/State/Province:**

**Country:**

**Nationality:**

**Date of Birth:** DD/MM/YYYY

**Proficiency in English Language:**

**Permanent Address:** Full Address (Home)

**Gender:**

**Marital Status:**

**Contact: Mobile:**

**Telephone Office:**

**Fax:**

**E-mail:**

**Alternative e-mail:**

<b>Font Name:</b> Times New Roman <b>Font Size:</b> 12
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**2. Academic Qualifications: In chronological order**

<b>Qualification Awarded</b> Degree/Diploma/Certificate	<b>Major Subject</b>	<b>University/Institution</b>	<b>Year</b> <b>(From-To)</b>
1.			
2.			
3.			
4.			
5.			

3. **Professional Experience:** In chronological order

Organisation/Institution	Position Title	Year (From-To)	Nature of duties
1.			
2.			
3.			
4.			
5.			

Total number of years of relevant experience –

4. **Research Experience:** In chronological order

Research Title	Duration	Status
1.		
2.		
3.		
4.		
5.		

5. **Administrative Experience:** Not more than 100 words

6. **Experience with respect to the title of the programme:**

7. **Details of Awards/Recognitions (if any) :**

8. **Any other information:** Not more than 50 words

9. **Recent Publications:** Only five recent publications to be mentioned

10. **Recent Photograph:** A recent passport size colour photo to be **attached**