

INTERNATIONAL TRAINING WORKSHOP

ON

**Capacity Building in Developing Countries in the
Management of Intellectual Property Rights (IPR)
and Geographical Indications (GI)**

(A VIRTUAL EVENT)

11-12 NOVEMBER 2020

ORGANISED BY

 <p>الأكاديمية البحثية العلمية والتكنولوجية ACADEMY OF SCIENTIFIC RESEARCH AND TECHNOLOGY</p>	<p>ACADEMY OF SCIENTIFIC RESEARCH & TECHNOLOGY (ASRT) CAIRO, EGYPT</p>
 <p>NAM S&T CENTRE CENTRO DE CYT NOAL مركز العلوم والتكنولوجيا لبلدان العالم الثالث وغيرها CENTRE S&T DU NAM</p>	<p>CENTRE FOR SCIENCE & TECHNOLOGY OF THE NON-ALIGNED AND OTHER DEVELOPING COUNTRIES (NAM S&T CENTRE) NEW DELHI, INDIA</p>

Introduction

Creation, protection and management of Intellectual Property (IP) have become an instrument for national development in the context of internationalisation of trade & commerce and emerging world of knowledge. Its role in global equilibrium in the complex situations arising out of changing technologies and political realities needs to be understood by scientists, technologists, legal experts, governments, industries and business, civil societies and individual innovators. Developing countries have many challenges to overcome while evolving their own *IP Systems* in order to satisfy their public policy needs and developmental goals. In a world, where the economic growth of nations is driven increasingly by the creativity and knowledge of their people, effective IP Systems, which provide incentives for innovation and create structures for sharing the results, are key to unlocking this human potential.

Intellectual Property (IP) refers to creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce. IP is protected in law by, for example, patents, copyright and trademarks, which enable people to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IP System aims to foster an environment in which creativity and innovation can flourish. *Intellectual Property Rights (IPR)* refers to the general term for the assignment of property rights through patents, copyrights and trademarks. These property rights allow the holder to exercise a monopoly on the use of the item for a specified period. IPR is a prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity. Each industry should evolve its own IPR policies, management style, strategies, and so on depending on its area of specialty.

Geographical Indications (GI) is the newest addition to Intellectual Property Rights (IPRs), which identify a good as originating in the territory of a Member Country, or a Region or Locality in that territory, where a given quality, reputation or other characteristics of a good is essentially attributable to its geographical origin. In other words, some geographical regions acquire a reputation for origin of a product with some specific quality and uniqueness. It is the quality or reputation that distinguishes the product from others all over the world. The GI is a unique form of Intellectual Property Rights (IPRs) provided to the community of producers who have acquired traditional knowledge from generations and generate products with unique characteristics. The GIs are further linked to their place of origin. A GI signals a link not only between a product and its specific place of origin, but also with its unique production methods and distinguishing qualities. In order to function as a GI, a sign must identify a product as originating in a given place.

Developing countries have responded to the new order in different ways and have tried to handle global IPR issues with a sense of commonality especially in the matters related to protection of genetic resources and traditional knowledge. There is a sense of urgency in developing IP systems in each country to derive maximum from the *IPR System* to address efficient utilization of innovations and creativity.

To keep abreast of the growing significance of IPR, to deliberate upon its role in sustainable development, to impart skills and knowledge on the principles and practices on the protection of IPR, and to explain the concepts and intricacies of Geographical Indications, **the Centre for Science & Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre)**, jointly with the **Academy of Scientific Research & Technology (ASRT), Cairo, Egypt** is organizing a two days **International Training Workshop on ‘Capacity Building in Developing Countries in the**

Management of Intellectual Property Rights (IPR) and Geographical Indications (GI) during **11-12 November 2020**. The Workshop will be held in Virtual Mode.

Objectives of the Training Workshop

The Training Workshop intends to provide basic knowledge on the subject through interactive lectures about various aspects of IPR which influence decision making in science policy, planning of R&D, exploiting results of R&D and international collaboration; facilitate the sharing of information on various aspects of IPR; and discuss the role of GI in economic empowerment and human development.

Topics to be Covered

The Training Workshop will cover the following:

- Different types of Intellectual Property and Geographical Indications
- Principles of IPR
- International laws, agreements and treaties on IPR – Trade Related Intellectual Property Rights (TRIPS) and Patent Cooperation Treaty (PCT)
- IP valuation and licensing
- Developing institutional IPR policies
- Emerging dimensions in IPR
- Creation and management of IPR portfolios
- Protection of genetic resources and traditional knowledge
- Importance of Geographical Indications (GI) for developing countries, Rights under GI and Protection of GI

Important Dates

Date of the Program	11-12 November 2020
Submission of Application Starts	28 September 2020
Last Date for Submission of Application	30 October 2020
Confirmation to Selected Applicants	2 November 2020

Programme

A tentative program of the event is given below:

Programme (Egypt Time : GMT + 2 hrs.)	TOPICS	
	11 November 2020	12 November 2020
9:00-10:30 AM	Inauguration	Trademarks and Industrial Designs
10:30-11:00 AM		Importance of Geographical Indications (GI) for Developing Countries, Rights under GI and Protection of GI
11:00 AM-12:00 PM	Introduction to IP, Different types of IP and IP Principles	
12:00-1:00 PM	TRIPS Agreement	Protection of Genetic Resources and Traditional Knowledge
1.00-2.00 PM	Break	
2.00-3.00 PM	Patent System	Creation and Management of IPR Portfolios
3.00-4.00 PM		Importance of Developing of Institutional IP Policies
4.00-5.00 PM	Patent Cooperation Treaty	Concluding Session, Discussion and Feedback

A final *Session-wise Programme* will be made available in the First Week of November 2020.

The Participants of the Virtual International Training Workshop will receive a Participation Certificate electronically.

About the Organisers

NAM S&T CENTRE

The *Centre for Science and Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre; www.namstct.org)* is an Inter-governmental Organisation with a Membership of 47 countries spread over Asia, Africa, Middle East and Latin America. The Centre was set up in 1989 in New Delhi, India to undertake a variety of programmes, including organisation of workshops, symposiums and training courses and implementation of collaborative projects. It also offers short-term *Research Fellowships* to scientists from developing countries in association with the *Centres of Excellence* in various countries. The Centre also brings out technical books and other scientific publications in different subjects of interest to developing countries. The Centre's activities provide opportunity for scientist-to-scientist contact and interactions; familiarising participants on the latest developments and techniques in the subject areas; identification of the requirements of training and expert assistance;

locating technologies for transfer between the Members and other developing countries, and dissemination of S&T information etc. In addition, the Centre encourages Academic-R&D-Industry interactions in the developing countries through its NAM S&T-Industry Network.

ACADEMY OF SCIENTIFIC RESEARCH AND TECHNOLOGY (ASRT)

The *Academy of Scientific Research & Technology (ASRT, <http://www.asrt.sci.eg/>)* is a non-profit organization, established in September 1971 by the Presidential Decree No. 2405 as the national authority responsible for Science & Technology in Egypt. In 1998, ASRT was reorganized by the Presidential Decree No. 377 that defined its mission, function and activities. ASRT is the Egyptian House of Expertise. It brings together outstanding Egyptian scientists and experts from universities, research institutions, private sector, NGOs, policymakers and prominent Egyptian Scientists in Diaspora to deliberate on problems being faced by the country, propose and carry out scientific studies and create future strategic basic plans to tackle these problems. ASRT adopts a comprehensive plan for developing Egyptian S&T to support relevant national ministries and research institutions in creating an integrated system of scientific research together for increasing the number of trained scientists in Egypt, and giving science a leading role in the country's development and knowledge based economy. ASRT also promotes and encourages female and youth participation in S&T and scientific leadership.

Participants

Researchers, scientists, technologists, innovators, government officials and policy makers, legal experts, and representatives from industry and non-government organizations - who are engaged in the field of IPR and GI are invited to participate in this Virtual Training Workshop. The combination of participants from various developing countries will allow for exchange of knowledge, ideas and experiences as well as opportunities for global networking and collaboration.

English will be the official language of the programme.

Resource Persons

The resource persons for the Training Workshop will comprise eminent experts and professionals in the relevant fields from Egypt and other countries.

Submission of Applications

Experts and scientists desirous of participating in the Training Workshop, *excepting those from Egypt*, are required to submit their application **electronically** to the NAM S&T Centre (namstcentre@gmail.com) as early as possible, latest by **Friday, 30 October 2020**.

Applicants from Egypt should, however, submit their requests directly to the ASRT, Cairo.

The following documents must be submitted as e-mail attachments:

- a) Filled in Nomination Form (Blank form **enclosed**)
- b) Opinion (a short para; **in MS-Word format**) how you qualify to participate in the Training Workshop
- c) A short CV (**maximum two pages; in MS-Word format**) [Format **Enclosed**]

Selection of Applicants

Selection of applicants will be made based on their academic and professional background. Successful applicants will be electronically informed about their selection by **2 November 2020**. The details about the virtual platform that will be used for the Training Workshop and *log-in details* for joining the program will also be communicated to the selected applicants. Other details and terms & conditions for the participation of scientists from various countries will be given to the individual candidates on receipt of their applications.

Contact Details

NAM S&T CENTRE

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